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OFFICIAL NEWSLETTER OF THE EDELSON CAMPAIGN - 69TH DISTRICT HOUSE OF REPRESENTATIVES



Summary of My Position on Public Safety and Emergency Response

BY ED EDELSON

Public safety has expanded over the years, prompting changes in how we manage it. Connecticut's renaming of the Department of Public Safety to the Department of Emergency Services and Public Protection reflects this broader focus. Drawing on my experience in emergency response planning at ExxonMobil and as Executive Director of the Pomperaug River Watershed Coalition, I've seen firsthand the value of proactive planning and the use of best practices and technology to enhance public protection.

As First Selectman of Southbury, I focused on improving the town's emergency preparedness by reallocating resources, updating response plans, and implementing regular exercises. I also reformed our policing approach by replacing unmarked pursuit vehicles with marked SUVs that better suited our needs and advocated for the use of body cameras, which I found more effective in protecting officers, especially during domestic disputes.

Looking ahead, as your representative, I will ensure that our state's emergency preparedness is fully funded and regularly tested. I will champion the creation of a comprehensive Heat Response Plan to address the growing threat of extreme heat due to climate change. Additionally, I will prioritize accountability in policing to strengthen public safety, ensuring that Connecticut remains a leader in effective and appropriate public protection.

Read my full blog post and learn more about my effort by going to www.edelson4ct.com.

Thank you to everyone who has already submitted a letter to the editor. Here's another example:

Will Cast Her Vote for Edelson

Ed Edelson is the best choice for the 69th District of Connecticut. He has a stellar record as first selectman of Southbury, initiating policies and practices to modernize the town. He looks to the future and invites ideas from people to help formulate short-term and long-term projects that benefit people, business, commerce and services.

Ed is an honest, serious person with serious respect for the people of our state. He is an intelligent and thoughtful leader, transparent in his dealings.

I have seen Ed in action, and he is well informed and ready to represent our region in the State Capitol. My vote will be cast for Ed Edelson, the best prepared and experienced person for the 69th District.

Isabel Burk, Southbury
August 7, 2024

Volunteer Spotlight:

Kelly Keenan, Digital Communications & Graphic Designer

Kelly Keenan relocated from Brooklyn, NY, to Southbury in 2017, and lives here with her husband, two children, and three rescue dogs. A lifelong Democrat, Kelly became increasingly politically active and engaged in her community following the 2016 election of Donald Trump. After settling into Southbury, she joined the Southbury Democratic Town Committee (SDTC) in 2021 and has served as its Secretary since 2022.



Beyond her work with the SDTC, Kelly is a member of the Southbury Economic Development Commission, where she co-founded and chairs the Arts & Culture Subcommittee. She is also an active member of the Southbury Women's Club.

Professionally, Kelly is the Director of Art Services for a NY/CT art foundation and is also a practicing painter and potter. She feels strongly that art can be a powerful force for social change, promoting empathy, understanding, and cultural exchange. She puts her artistic skills to providing graphic design and digital communications support for the Edelson campaign.

Kelly holds Ed and Christine Edelson in high regard, admiring their unwavering civic involvement, forward-thinking vision and commitment to making their a community a better place for everyone.

She hopes to demonstrate to her children that, by volunteering your time and energy in a positive way, you can have a meaningful impact on your community.



DOUBLE 'E-D' E-L-S-O-N



What is The Double E D Challenge?

You are invited to join the “Double E D” Challenge. As you may know, singer/songwriter Willie Ninger has written a great campaign song called “Double E D”. Click the [link](#) to watch the video! It has all the elements of a great campaign song:

- 1) Simplicity, so voters can follow along
- 2) Repetition, because what you are after is name recognition
- 3) And a catchy chorus so folks can't stop singing it.

To participate, just take a video (with Smartphone or other device) and send a copy via text to Ed at 203-598-2912. If you have a preferred method for sending, email Ed at ed@edelson4ct.com.

Videos should be submitted by **Friday, August 16**. You can submit multiple videos. Videos should be less than 15 seconds. Feel free to share the challenge with friends who you think would like to participate.

Note that by participating you are giving the campaign the right to use your video and to edit for length if necessary.

The campaign will be selecting the winners in the following categories: “Most Creative”, “Funniest”, “Most likely to convince someone to vote for Ed”, and “We did not see that coming”.